[Your Company's Letterhead] [Date] [Recipient's Name] [Recipient's Address] [City, State, Zip Code] Dear [Recipient's Name], Subject: Notice of XP Discount We are excited to inform you that as part of our appreciation for your loyalty, we are offering an exclusive discount on your next purchase! Effective from [Start Date] to [End Date], you will enjoy a [XX%] discount on all XP-related products. To redeem this offer, simply use the promo code [PROMO CODE] at checkout or present this letter in-store. Thank you for being a valued customer. We look forward to serving you again soon! Best regards, [Your Name] [Your Title] [Your Company] [Your Contact Information] [Website URL] Enclosure: Discount Code Details