

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient Name]  
[XM Radio Station Name]  
[Station Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a new programming idea for [XM Radio Station Name].

[Briefly describe your idea, including its concept, target audience, and potential benefits to the station.]

Given the unique perspective and engaging content this program would offer, I believe it could significantly enhance your lineup and attract more listeners.

I would be happy to discuss this proposal in further detail at your convenience. Thank you for considering my request.

Sincerely,

[Your Name]  
[Your Title/Position, if applicable]