

[Your Name]  
[Your Title]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Title]  
[XM Radio]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Title] at [Your Company]. We are always seeking innovative ways to connect with audiences and enhance our offerings, and I believe a partnership with XM Radio could be mutually beneficial.

We are particularly interested in exploring opportunities in [briefly describe the area of interest, e.g., content collaboration, cross-promotions, sponsor integration, etc.]. With XM Radio's extensive reach and our unique [product/service/initiative], I am confident that we can create value for both our audiences and our brands.

I would appreciate the opportunity to discuss this potential partnership in more detail. Please let me know a convenient time for us to connect, or if preferred, I can provide additional information via email.

Thank you for considering this opportunity. I look forward to your response.

Warm regards,

[Your Name]  
[Your Title]  
[Your Company]