[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient Name] [Recipient Title] [Company Name] [Company Address] [City, State, Zip Code] Dear [Recipient Name], I am writing to express my intent to [clearly state the purpose, e.g., participate in the XM Radio promotion], which I believe aligns perfectly with my [profession/interest/expertise]. As a [briefly describe your background or experience relevant to the promotion], I have a strong passion for [describe relevant interests]. My [mention any previous experience or success related to XM Radio or similar promotions] further equips me to contribute positively to this initiative. I am particularly drawn to [specific aspect of the promotion] because [explain why you find it appealing and how it connects to your goals or values]. I am excited about the possibility of collaborating with XM Radio on this promotion and believe that it could be mutually beneficial. I look forward to your positive consideration of my proposal. Thank you for your time and consideration. Sincerely, [Your Name]