[Your Name] [Your Title] [Your Organization] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] KTLA [Recipient Name] [Recipient Title] [KTLA Address] [City, State, Zip Code] Dear [Recipient Name], Subject: Public Service Announcement Request I hope this letter finds you well. I am writing on behalf of [Your Organization] to request the opportunity to share an important public service announcement (PSA) through KTLA. Our PSA aims to [briefly describe the purpose and message of the PSA]. We believe that this information is vital for the [community/audience] and can make a significant impact by [briefly describe the potential benefits/effects]. We would greatly appreciate your consideration in airing our PSA, which is scheduled to [mention any specific dates or events related to the PSA]. Attached, you will find a detailed outline of the announcement, along with any additional materials that may assist in your decisionmaking process. Thank you for your time and consideration. We are hopeful for the opportunity to collaborate with KTLA to promote this important message throughout our community. Sincerely, [Your Name] [Your Title] [Your Organization]