[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient Name] [Recipient Title] [Department/Organization Name] [Washington University in St. Louis] [University Address] [City, State, Zip Code] Dear [Recipient Name], I hope this letter finds you well. I am writing to formally request sponsorship for [describe the event/project/initiative] that will take place on [date] at [location]. This event aims to [briefly describe the purpose and goals of the event/project/initiative]. As a proud supporter of [mention any relevant connection to WUSTL, e.g., alumni, community partner], I believe that your sponsorship can greatly enhance the success of this event. The benefits of your sponsorship will include [list potential benefits, e.g., logo placement, promotional opportunities]. We expect [describe target audience, number of participants, and impact statement]. Your support will not only help in [mention how the funds will be used], but also showcase WUSTL's commitment to [relevant cause or initiative]. We are seeking a sponsorship of [specific amount or type of support] and are open to discussing how we can best align with your objectives. I would love the opportunity to further discuss this proposal with you at your convenience. Thank you for considering this request. I look forward to the possibility of partnering with WUSTL to make [event/project] a success. Sincerely, [Your Name] [Your Title/Position] [Your Organization/Affiliation]