[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient's Name] [Company's Name] [Company's Address] [City, State, Zip Code] Dear [Recipient's Name], I am writing to express my dissatisfaction with the recent experience I had at [Company Name] on [Date of Experience]. [Briefly describe the nature of your experience, including specific details such as the service or product involved, staff interactions, and any relevant circumstances.] Unfortunately, this experience did not meet the standards I expected based on previous visits or the company's reputation. [Explain how this experience impacted you, and what you hoped for instead.] I believe it is essential for companies to be aware of customer feedback in order to maintain quality and satisfaction. Therefore, I hope you take my concerns seriously and take steps to improve the service I encountered. I would appreciate a prompt response regarding this matter, and hope to hear how you intend to address these issues. Thank you for your attention to this matter. Sincerely, [Your Name]