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**WQHD Letter Style Guide**
**1. Letterhead**
- Company Logo: Top center, high resolution
- Company Name: Bold, 14pt, Arial, All Caps
- Address: 12pt, Arial
- Contact Information: 12pt, Arial, right-aligned
**2. Date Format**
- Month Day, Year (e.g., October 15, 2023)
**3. Recipient's Information**
- Name: Bold, 12pt, Arial
- Title: Italics, 12pt, Arial
- Company Name: 12pt, Arial
- Address: 12pt, Arial
**4. Salutation**
- Formal: "Dear [Recipient's Name],"
- No comma after "Dear"
**5. Body Text**
- Font: Arial, 12pt
- Line Spacing: 1.5
- Paragraphs: Indent first line, no extra space between paragraphs
**6. Closing**
- "Sincerely," or "Best regards,"
- Leave four lines for signature
**7. Signature**
- Name: Bold, 12pt, Arial
- Title: Italics, 12pt, Arial
**8. Enclosures/Attachments**
- Indicate at the bottom: "Enclosures: [Number]" or "Attachments:
[Number]"
**9. Footer**
- Page Number: Centered, Arial, 10pt
- Confidentiality Notice: Italics, 10pt, Arial
**10. Language and Tone**
- Use formal language
- Maintain a professional tone throughout
- Avoid jargon unless industry-specific
**11. Review Process**
- All letters must be proofread for grammar and punctuation
- Final approval required from designated supervisor
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*Note: This is a template example; please adjust specific elements to
align with your organization's branding guidelines.*
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