

[Your Organization's Letterhead]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We hope this letter finds you well! At WQOW, we are committed to providing our viewers with the best news and programming possible. To achieve this goal, we value your input and would like to invite you to participate in our audience survey.

Your feedback will help us understand your preferences and interests, allowing us to serve you better. The survey will only take a few minutes to complete, and your responses will be kept confidential.

To participate, please visit the following link: [Survey Link]

As a thank you for your time, participants who complete the survey will be entered into a drawing for a chance to win [Incentive/Prize Details].

We appreciate your support and look forward to hearing your thoughts!

Sincerely,

[Your Name]

[Your Title]

WQOW Television

[Contact Information]

[Website URL]

Thank you for being a valued member of the WQOW community!