

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Date]
[Recipient Name]
[Title]

WLEX TV

[Station Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am [a brief introduction about yourself and your role]. I am reaching out to propose a story idea that I believe would resonate well with WLEX TV's audience.

The story focuses on [briefly outline the topic of your pitch, highlighting its relevance and appeal]. This topic is timely and showcases [why it is important or interesting, including local relevance, human interest, or unique angles].

I have gathered [mention any research, interviews, or insights you have related to the story], which would provide a compelling narrative that fits within your programming style. I am confident that this story will engage your viewers and provide valuable information to the community. I would love the opportunity to discuss this idea further and explore how we can collaborate. Please let me know a convenient time for you to connect, or if there is any additional information I can provide. Thank you for considering my pitch. I look forward to hearing from you soon.

Warm regards,

[Your Name]
[Your Title/Occupation]
[Your Organization, if applicable]