[Your Name]
[Your Position]
[Your Company]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Position]
WLEX
[WLEX Address]
[City, State, Zip Code]
Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a marketing collaboration between [Your Company] and WLEX that I believe could be mutually beneficial.

At [Your Company], we specialize in [briefly describe your company's products or services]. We have a strong presence in [mention your target market] and believe that our audiences overlap significantly, creating an opportunity for us to work together.

I envision a partnership where we can [share specific ideas for collaboration, such as joint promotions, co-branded content, or events]. This would not only enhance our brand visibility but also offer WLEX's audience added value through [mention any benefits to WLEX's audience]. I would love to discuss this proposal further and explore how we can align our efforts for maximum impact. Please let me know when you would be available for a meeting or call.

Thank you for considering this opportunity. I look forward to the possibility of working together.

Best regards,
[Your Name]
[Your Position]
[Your Company]