

[Your Name]
[Your Title]
[Your Company/Organization]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Title]
[WKYT]
[WKYT Address]
[City, State, Zip Code]
Dear [Recipient Name],
[Opening paragraph: Introduce yourself and your organization, and state the purpose of the letter.]
[Body paragraph 1: Provide background information on your pitch and why it is relevant to WKYT's audience.]
[Body paragraph 2: Detail the key points of your pitch, including what makes it unique and newsworthy.]
[Closing paragraph: Invite further discussion and provide your contact information for follow-up.]
Thank you for considering this pitch. I look forward to the opportunity to collaborate.
Sincerely,
[Your Name]
[Your Title]
[Your Company/Organization]