

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient's Name]  
[Recipient's Title]  
[Company/Organization Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally request monetization for my application, [App Name], which I developed to [briefly describe the purpose and target audience of your app]. Since its launch on [Launch Date], the app has achieved [mention any significant milestones, downloads, or user engagement metrics].

To further enhance the app's capabilities and user experience, I believe that monetization will provide a crucial opportunity for growth and sustainability. I propose the following monetization strategies:

1. **\*\*In-App Purchases\*\***: [Describe any potential in-app purchases you plan to offer].
2. **\*\*Subscription Model\*\***: [Explain the benefits of a subscription model for users].
3. **\*\*Advertising\*\***: [Discuss the integration of ads and how it will be managed].

I am committed to maintaining a balance between monetization and user satisfaction, ensuring that the app remains valuable and user-friendly. Attached to this letter are additional documents that provide further details about the app, including user feedback, market research, and projected revenue models.

Thank you for considering my request for monetization. I look forward to your positive response.

Sincerely,

[Your Name]  
[Your Title/Position, if applicable]  
[Your Company Name, if applicable]