

[Your Company Letterhead]

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Dear [Customer Name],

Subject: Exclusive VW Service Promotion Offer

We are excited to announce a limited-time promotion for our valued Volkswagen customers! As a thank you for choosing [Your Dealership/Service Center Name], we are offering an exclusive service package designed to keep your VW running at its best.

****Promotion Details:****

- ****What's Included:****

- [Detail 1: e.g., Free Multi-Point Inspection]
- [Detail 2: e.g., 20% Off on Parts]
- [Detail 3: e.g., Complimentary Oil Change]

- ****Promotion Period:**** [Start Date] to [End Date]

- ****How to Redeem:**** Simply present this letter during your next service appointment or mention the promotion when you book your appointment.

Don't miss out on this opportunity to enhance your driving experience! To schedule your appointment or for more information, please contact us at [Phone Number] or visit our website at [Website URL].

Thank you for being a valued member of the Volkswagen family!

Sincerely,

[Your Name]

[Your Job Title]

[Your Dealership/Service Center Name]

[Contact Information]

[Company Logo]