[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Endorsee's Name]
[Endorsee's Address]
[City, State, Zip Code]
Dear [Endorsee's Name],
Subject: Endorsement Contract Agreement
We are pleased to extend this offer of endorsement on behalf of JYP
Entertainment. The details of the agreement are as follows:
1. **Parties**:
- JYP Entertainment ("Company")
- [Endorsee's Name] ("Endorser")
2. **Scope of Work**:
The Endorser agrees to promote and endorse [specific products/services]
during the term of this agreement.
3. **Term**:
The endorsement relationship will commence on [start date] and will
continue until [end date], unless terminated earlier per the terms
outlined herein.
4. **Compensation**:
The Endorser will receive [compensation details], payable [payment
terms].
5. **Obligations**:
- The Endorser agrees to participate in [list specific promotional
activities, e.g., photo shoots, social media posts, etc.].
- The Company will provide the necessary materials and support for the
execution of these activities.
6. **Intellectual Property**:
All content created as part of this endorsement will remain the property
of JYP Entertainment.
7. **Confidentiality**:
The Endorser agrees to keep all terms of this contract confidential.
8. **Governing Law**:
This agreement shall be governed by the laws of [Your Jurisdiction].
Please indicate your acceptance of this offer by signing below and
returning a copy of this letter by [return date].
Sincerely,
[Your Name]
[Your Title]
JYP Entertainment
Accepted and Agreed:
[Endorsee's Name]
Date: