

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[City, State, Zip]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Title]
[Recipient Company]
[Recipient Address]
[City, State, Zip]

Dear [Recipient Name],

I am writing to wholeheartedly recommend [Candidate Name] for the position of Vice President of Marketing at [Recipient Company]. I have had the pleasure of working with [Candidate Name] at [Your Company] for [duration] and have witnessed firsthand their exceptional skills in marketing and leadership.

During their tenure as [Candidate's Previous Position], [he/she/they] demonstrated a profound understanding of marketing strategy, brand management, and consumer engagement. [He/She/They] successfully [mention a significant achievement or project], resulting in [specific results, e.g., increased sales, improved brand recognition, etc.]. [Candidate Name]'s innovative mindset and strategic approach have played a pivotal role in [Your Company]'s growth and success.

[Candidate Name] is not only a talented marketer but also an inspiring leader. [He/She/They] fosters collaboration within cross-functional teams and motivates department members to strive for excellence.

[His/Her/Their] ability to analyze market trends and adapt strategies accordingly sets [him/her/them] apart from peers in the field.

I am confident that [Candidate Name] will bring the same level of dedication, creativity, and expertise to the Vice President of Marketing role at [Recipient Company]. [His/Her/Their] passion for marketing and commitment to achieving results will undoubtedly contribute to your organization's continued success.

Please feel free to contact me at [Your Phone Number] or [Your Email Address] if you would like to discuss [Candidate Name]'s qualifications further.

Thank you for considering this recommendation.

Sincerely,

[Your Name]
[Your Title]
[Your Company]