

[Your Name]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]
[Date]
[Recipient's Name]
[Recipient's Title]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am currently [your position or a brief introduction about yourself]. I am reaching out to connect with you as I have a strong interest in marketing and am particularly inspired by your work as the VP of Marketing at [Company Name].

I have been following [Company's recent project or campaign], and I'm impressed by [specific detail related to the project/campaign that resonates with you]. Your innovative approach to [specific strategy or aspect] has provided me with valuable insights into effective marketing strategies.

I would greatly appreciate the opportunity to connect and learn from your experiences in the industry. If you have a few moments to spare, I would love to chat over coffee or a virtual meeting at your convenience.

Thank you for considering my request. I look forward to the possibility of connecting with you.

Warm regards,

[Your Name]
[Your LinkedIn Profile (if applicable)]
[Your Website or Portfolio (if applicable)]