

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient's Name]
[Title]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to express my interest in the Vice President of Marketing position at [Company Name] as advertised [where you found the job listing]. With over [number] years of experience in marketing and a proven track record of driving growth and innovation, I am excited about the opportunity to contribute to your esteemed company.

In my previous role at [Previous Company], I successfully [specific achievement or responsibility that relates to the VP position], which resulted in [measurable outcome]. My expertise in [mention relevant skills or areas of knowledge] has equipped me with the ability to develop strategic marketing plans that align with overall business objectives. I am particularly drawn to [Company Name] because of [specific reason related to the company or its marketing efforts]. I believe my vision and leadership style can complement your team and drive exceptional results. I have attached my resume for your review and would welcome the opportunity to discuss how my background, skills, and enthusiasms align with the goals of [Company Name]. Thank you for considering my application. I look forward to the possibility of contributing to your team.

Warm regards,

[Your Name]