

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company's Name]
[Company's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to express my interest in the Vice President of Sales position at [Company's Name] as advertised [mention where you found the job listing]. With over [number] years of experience in sales management and a proven track record of driving revenue growth, I am excited about the opportunity to contribute to your team.

In my previous role at [Previous Company], I successfully [describe a relevant achievement or responsibility that demonstrates your capabilities]. This experience has equipped me with the skills to lead a high-performing sales team and to develop strategies that align with corporate goals.

I believe that my expertise in [specific skills or experiences relevant to the job, e.g., market analysis, team leadership, strategic planning] would be a great asset to [Company's Name]. I am particularly impressed with [mention something specific about the company that appeals to you], and I'm eager to bring my strategic vision and passion for sales to your organization.

I would welcome the opportunity to discuss how my background, skills, and enthusiasms align with the goals of [Company's Name]. Thank you for considering my application. I look forward to the possibility of contributing to your esteemed company.

Sincerely,
[Your Name]