[Your Name] [Your Address] [City, State, Zip Code] [Your Email] [Your Phone Number] [Date] [Hiring Manager's Name] [Company's Name] [Company's Address] [City, State, Zip Code] Dear [Hiring Manager's Name], I am writing to express my interest in the Vice President of Sales position at [Company's Name] as advertised on [Where You Found the Job Posting]. With over [X years] of experience in sales leadership and a proven track record of driving revenue growth and leading high-performing teams, I am excited about the opportunity to contribute to your company's success. In my previous role at [Your Previous Company Name], I successfully [describe a relevant achievement or responsibility, e.g., "led a team that increased annual sales by 30% over three years"]. This experience honed my skills in strategic planning, sales forecasting, and developing and executing effective sales strategies that resonate with target audiences. I am particularly impressed by [Company's Name]'s commitment to [mention something specific about the company or its products/services that interests you]. I believe that my background in [industry or specific relevant experience] aligns well with your company's goals, and I am eager to leverage my expertise to drive substantial growth and enhance market presence. I look forward to the possibility of discussing this exciting opportunity with you. Thank you for considering my application. I am hopeful to contribute to the innovative work at [Company's Name] and help elevate your sales division to new heights. Warmest regards, [Your Name]