[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient's Name] [Company Name] [Company Address] [City, State, Zip Code] Dear [Recipient's Name], I am writing to express my interest in the Vice President of Sales position at [Company Name] as advertised on [where you found the job posting]. With over [number] years of experience in sales leadership and a proven track record of driving revenue growth, I am excited about the opportunity to contribute to your team. In my most recent role at [Previous Company Name], I successfully [specific achievement or project, e.g., led a team to increase sales by X% over Y years]. My strategic approach to sales and my commitment to building strong relationships with clients have always been at the forefront of my leadership style. I am particularly impressed by [mention something specific about the company or its sales strategy and how it aligns with your skills/experience]. I believe my background in [specific area of expertise or industry] would allow me to seamlessly integrate into your company and make an immediate impact. Enclosed is my resume, which provides further detail about my professional journey. I look forward to the opportunity to discuss how my experience and vision can align with the goals of [Company Name]. Thank you for considering my application. Sincerely, [Your Name]