

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[VP of Sales' Name]  
[Company Name]  
[Company Address]  
[City, State, Zip Code]

Dear [VP of Sales' Name],

I hope this message finds you well. I am writing to express my sincere interest in the VP of Sales position within [Company Name] as advertised on [Where You Found the Job Posting]. With [number] years of experience in sales leadership and a proven record of driving revenue growth, I believe I would be a valuable addition to your team.

At [Previous Company Name], I led a team of [number] sales professionals and successfully implemented strategies that resulted in a [percentage]% increase in annual sales. My approach focuses on building strong relationships, identifying market opportunities, and fostering a high-performance culture.

I am particularly impressed by [specific aspect of the company or recent achievement] and am excited about the possibility of contributing my skills in strategic planning and team development to drive success at [Company Name]. I am eager to discuss how my experience aligns with your vision for the sales department.

Thank you for considering my application. I look forward to the opportunity to further discuss my candidacy with you.

Sincerely,  
[Your Name]