

[Your Name]  
[Your Address]  
[City, State, Zip]  
[Your Email]  
[Your Phone Number]  
[Date]  
[Recipient Name]  
[Company Name]  
[Company Address]  
[City, State, Zip]

Dear [Recipient Name],

I am writing to express my interest in the VP of Sales position at [Company Name], as advertised on [where you found the job listing]. With over [number] years of experience in sales leadership and a proven track record of driving revenue growth, I am excited about the opportunity to contribute to your team.

Throughout my career, I have successfully led high-performing sales teams, developed innovative sales strategies, and expanded market share across diverse industries. My experience at [Previous Company Name], where I [specific achievement or responsibility], has equipped me with the skills necessary to thrive in a dynamic environment like [Company Name].

I am particularly impressed by [specific detail about the company or its goals], and I believe my expertise in [something relevant to the company's needs] aligns well with your objectives. I am eager to bring my strategic vision and passion for sales excellence to [Company Name].

Thank you for considering my application. I look forward to the opportunity to discuss how my background and skills can contribute to the continued success of [Company Name].

Sincerely,  
[Your Name]