[Your Name] [Your Position] [Your Company] [Company Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient's Name] [Recipient's Position] [Recipient's Company] [Recipient's Address] [City, State, Zip Code] Dear [Recipient's Name], Subject: Exciting Announcement: VHS Release of [Movie Title] I am thrilled to announce that [Movie Title], directed by [Director's Name], will be making its long-awaited return to home viewing as a VHS release on [Release Date]. [Brief description of the movie plot, highlighting its uniqueness or significance.] This special VHS edition will feature [any special features, bonus content, or exclusive artwork]. To celebrate this nostalgic release, we will be hosting [mention any promotional events, contests, or social media campaigns]. We invite you to share this exciting news with your audience and look forward to your support in making this launch a success. Best regards, [Your Name] [Your Position] [Your Company]