

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient's Name]
[Recipient's Title]
[Recipient's Company]
[Recipient's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. We are excited to announce the launch of our new VHS project, [Project Title], scheduled for release on [Release Date].

This project promises to showcase [briefly describe the project and its unique features]. We believe that the nostalgic appeal of VHS will captivate audiences and create a unique viewing experience.

We invite you to join us in promoting [Project Title]. This venture provides an opportunity for collaboration that could benefit us both, as we work to reach a broader audience.

Please find enclosed [any relevant materials, e.g., a DVD demo, press release, or promotional materials]. We would love to discuss how we can work together on this exciting project.

Thank you for considering this collaboration. We look forward to your response.

Best regards,

[Your Name]
[Your Title]
[Your Company]