

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Company/Organization Name]
[Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. My name is [Your Name], and I am a filmmaker who recently completed a project titled [Film Title]. I am reaching out to explore the possibility of distributing my film on VHS format through your company.

[Briefly describe the film, its genre, themes, and any notable achievements or festival participation.]

Given the growing interest in retro formats and the unique experience that VHS offers, I believe that [Film Title] would resonate with your audience. I am particularly drawn to [Company/Organization Name] because [mention any specific reason related to their mission or previous works].

I would love to discuss potential distribution options, including pricing, marketing strategies, and any promotional activities. I have included a screener of the film along with additional materials, including a press kit and a synopsis, for your review.

Thank you for considering my proposal. I am eager to hear your thoughts and hopefully work together to bring [Film Title] to VHS audiences.

Please feel free to contact me at your convenience.

Warm regards,

[Your Name]
[Your Title or Role, if applicable]
[Your Production Company Name, if applicable]