

[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Title]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

We are excited to announce the release of our latest VHS product, [Product Title], which will be available starting [Release Date]. [Product Title] offers [brief description of the product and its features]. It is designed to [target audience or purpose of the product], ensuring a memorable viewing experience.

Key Features:

- [Feature 1]
- [Feature 2]
- [Feature 3]

To celebrate this launch, we are offering [mention any special promotions, discounts, or bundle offers].

We would love your support in promoting [Product Title] to your audience. Please let us know if you would like to receive a sample or any additional information.

Thank you for your ongoing partnership, and we look forward to your feedback on our latest release!

Warm regards,

[Your Name]
[Your Title]
[Your Company Name]