

[Your Company Letterhead]

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

Subject: Exciting VHS Sales Campaign - Limited Time Offer!

We are thrilled to announce our upcoming VHS sales campaign, featuring classic and cult-favorite titles that are sure to bring nostalgia and joy to your home entertainment collection!

From [start date] to [end date], enjoy exclusive discounts of [percentage]% off on selected VHS films, including [list notable titles]. Whether you're a long-time collector or just discovering these treasures, this is the perfect opportunity to revisit your favorites or explore new gems.

Why choose VHS?

- Authentic experience that transports you back in time
- Unique packaging and artwork that stand out on your shelf
- Perfect for family movie nights and sharing with friends

As a valued customer, we invite you to take advantage of this limited-time offer. Visit our website at [website URL] or stop by our store at [store address] to browse our extensive collection. Don't miss out--supplies are limited!

Thank you for being a part of our community. We look forward to seeing you soon!

Warm regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]