

**\*\*Subject:\*\*** Important Update: Changes to Utility Rates

**\*\*Dear** [Customer's Name],**\*\***

We hope this message finds you well. We are writing to inform you of an upcoming adjustment to our utility rates that will take effect on [effective date].

**\*\*New Rates:\*\***

- Residential Rate: [New Rate] per kWh
- Commercial Rate: [New Rate] per kWh
- Industrial Rate: [New Rate] per kWh

This change is necessary to continue providing reliable services and to support investments in infrastructure and renewable energy sources.

**\*\*What This Means for You:\*\***

- [Brief explanation of how this will impact the average customer bill, if applicable]
- [Any tips for conserving energy or reducing costs]

For more details, please visit our website at [website link] or contact our customer service team at [phone number] or [email address].

Thank you for your understanding and continued support.

**\*\*Sincerely,\*\***

[Your Company Name]

[Your Company Contact Information]

[Website URL]