

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Client's Name]  
[Client's Position]  
[Client's Company]  
[Client's Address]  
[City, State, Zip Code]  
Dear [Client's Name],  
**\*\*Project Overview:\*\***  
A brief introduction outlining the purpose and goals of the UX design project.  
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**\*\*Target Audience:\*\***  
Define the primary users and stakeholders for the project.  
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**\*\*Project Scope:\*\***  
List the main features, functionalities, and deliverables expected.  
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**\*\*Timeline:\*\***  
Provide an estimated schedule with key milestones and deadlines.  
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**\*\*Budget:\*\***  
Outline the financial aspects including costs and payment terms.  
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**\*\*Success Metrics:\*\***  
Identify how success will be measured upon project completion.  
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**\*\*Next Steps:\*\***  
Details on what is needed from the client to proceed.  
Best Regards,  
[Your Name]  
[Your Position]  
[Your Company]  
[Your Signature (if sending hard copy)]  
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**\*Attachments: Project Timeline, Budget Breakdown, Research Insights\***