

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Client's Name]  
[Client's Position]  
[Client's Company]  
[Client's Address]  
[City, State, Zip Code]

Dear [Client's Name],  
**\*\*Project Overview:\*\***

A brief introduction outlining the purpose and goals of the UX design project.

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**\*\*Target Audience:\*\***

Define the primary users and stakeholders for the project.

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**\*\*Project Scope:\*\***

List the main features, functionalities, and deliverables expected.

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**\*\*Timeline:\*\***

Provide an estimated schedule with key milestones and deadlines.

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**\*\*Budget:\*\***

Outline the financial aspects including costs and payment terms.

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**\*\*Success Metrics:\*\***

Identify how success will be measured upon project completion.

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**\*\*Next Steps:\*\***

Details on what is needed from the client to proceed.

Best Regards,

[Your Name]

[Your Position]

[Your Company]

[Your Signature (if sending hard copy)]

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\*Attachments: Project Timeline, Budget Breakdown, Research Insights\*