

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Client's Name]
[Client's Title]
[Client's Company]
[Client's Address]
[City, State, Zip Code]

Dear [Client's Name],

Subject: Proposal for UX Consultant Engagement

I hope this message finds you well. I am writing to propose an engagement as a User Experience (UX) consultant to enhance [Client's Company]'s digital product offerings and improve user satisfaction.

****Objective****

To provide expert guidance in UX design and strategy, aiming to [specific goals, e.g., improve usability, enhance customer satisfaction, increase engagement rates].

****Scope of Work****

1. ****User Research****
 - Conduct user interviews and surveys
 - Analyze user feedback and behavior
2. ****UX Design****
 - Develop wireframes and prototypes
 - Create user journey maps
3. ****Usability Testing****
 - Facilitate usability testing sessions
 - Provide actionable recommendations
4. ****Implementation Support****
 - Collaborate with development teams
 - Assist in iterative design processes

****Timeline****

- Project Kick-off: [Start Date]
- Phase 1 Completion (Research): [Date]
- Phase 2 Completion (Design): [Date]
- Final Review and Implementation: [End Date]

****Investment****

The total cost for the proposed engagement is [Total Cost], with a detailed breakdown as follows:

- [Cost Breakdown]

****Next Steps****

Please review this proposal, and if you have any questions or would like to discuss further, I am available for a meeting at your convenience.

Thank you for considering this proposal. I look forward to the opportunity to work together in enhancing the user experience at [Client's Company].

Best regards,

[Your Name]

[Your Title]

[Your Company]