

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Scholarship Committee's Name]
[University of Business (UOB) Address]
[City, State, Zip Code]

Dear [Scholarship Committee's Name],
Subject: Appeal for UOB Scholarship Award

I hope this message finds you well. I am writing to formally appeal the decision regarding my UOB scholarship application for the [specific program or year]. I am deeply grateful for the opportunity to apply and for the time the committee has invested in reviewing my application. Since submitting my application, my circumstances have changed in ways that I believe merit reconsideration. [Briefly explain your situation or any new developments, such as personal challenges, academic achievements, or financial difficulties.]

Despite these challenges, I have maintained a strong academic record and community involvement, which I believe reflect my commitment to my education and future career. [Include specific examples of achievements, awards, or contributions that support your case.]

I am genuinely passionate about my field of study and remain dedicated to contributing positively to the UOB community and beyond. I kindly request that the committee reconsider my application in light of my circumstances. Attached are [mention any additional documents such as updated transcripts, letters of recommendation, or personal statements] that I hope will aid in your reevaluation.

Thank you for your attention to my appeal. I sincerely appreciate the committee's hard work and consideration during this process. I look forward to the possibility of discussing my situation further.

Yours sincerely,

[Your Name]
[Your Student ID (if applicable)]