

[Your Name]
[Your Address]
[City, State, ZIP Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Recipient's Title]
[Company Name]
[Company Address]
[City, State, ZIP Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am a Twitch streamer with a channel focused on [brief description of your content and niche, e.g., gaming, creative arts, etc.]. I am reaching out to explore potential sponsorship opportunities with [Company Name]. With a growing community of [insert number of followers/subscribers] and an average viewership of [insert average viewers], I believe your brand would resonate well with my audience, which consists of [insert demographic details of your viewers]. Collaborating with [Company Name] would not only benefit my channel but also provide exposure to your brand among my enthusiastic followers.

I am particularly interested in [specific sponsorship ideas, such as product promotions, giveaways, or brand integration] and am open to discussing how we can effectively work together to achieve mutual benefits.

Thank you for considering this opportunity. I would love to discuss this further at your convenience. Please feel free to contact me via [your preferred contact method].

Looking forward to your response.

Best regards,

[Your Name]
[Your Twitch Channel Link]
[Your Social Media Links, if applicable]