

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Hiring Manager's Name]  
[Company's Name]  
[Company's Address]  
[City, State, Zip Code]

Dear [Hiring Manager's Name],

I am writing to express my interest in the Social Media Manager position listed on [where you found the job posting] at [Company's Name]. With a background in digital marketing and extensive experience in social media strategy, I am excited about the opportunity to contribute to your team. In my previous role at [Your Previous Company], I successfully managed [specific social media platforms or campaigns], increasing engagement by [percentage] and growing our follower base to [number]. I am adept at creating compelling content tailored to diverse audiences, and I am skilled in utilizing analytics tools to measure campaign performance and adjust strategies accordingly.

I am particularly drawn to [Company's Name] because of [specific reason related to the company or its values]. I admire [something about the company's social media presence/prior campaigns], and I believe my creative approach and data-driven mindset would be an excellent match for your team.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with the goals of [Company's Name].

Sincerely,  
[Your Name]