

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Employer's Name]  
[Company's Name]  
[Company's Address]  
[City, State, Zip Code]

Dear [Employer's Name],

I am writing to express my interest in the Social Media Manager position at [Company's Name] as advertised [where you found the job listing]. With a background in digital marketing and a passion for engaging storytelling, I believe I am well-suited for this role.

In my previous position at [Previous Company Name], I successfully managed multiple social media campaigns that increased brand awareness and engagement by [specific percentage or metric]. My skills in content creation, analytics, and community management have allowed me to effectively connect with diverse audiences.

I am particularly impressed with [mention any specific project or value of the company], and I am excited about the opportunity to contribute to your team. I am confident in my ability to develop strategic social media initiatives that align with [Company's Name]'s goals.

I look forward to the opportunity to discuss how my experience and vision can benefit [Company's Name]. Thank you for considering my application. I hope to speak with you soon.

Sincerely,  
[Your Name]