

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company's Name]
[Company's Address]
[City, State, Zip Code]
Dear [Recipient's Name],

I hope this letter finds you well. I am writing to express my enthusiasm for the Social Media Manager position at [Company's Name] as advertised on [where you found the job listing]. With a strong background in digital marketing and social media strategy, I am excited about the opportunity to contribute to your team and help elevate [Company's Name]'s online presence.

Throughout my career, I have successfully developed and executed social media campaigns that have increased brand awareness, engaged target audiences, and driven conversions. My portfolio, which I have included links to at the end of this letter, showcases a variety of projects that demonstrate my creative and analytical skills.

In my previous role at [Previous Company's Name], I managed multiple social media platforms, developed tailored content strategies, and analyzed engagement metrics to optimize performance. My ability to adapt to trends and audience preferences has consistently resulted in significant growth in follower engagement and reach.

I am particularly drawn to [Company's Name] because of [specific reason related to the company's mission, values, or projects]. I believe that my skills in [specific skills related to the job] can effectively contribute to your team's goals and help achieve greater success in your marketing efforts.

Thank you for considering my application. I would love the opportunity to discuss how my experience and vision can align with the goals of [Company's Name]. I look forward to the possibility of contributing to your team and am happy to provide my full portfolio upon request.

Warm regards,

[Your Name]
[Your LinkedIn Profile or Website] (if applicable)
[Portfolio Links]