

[Your Name]  
[Your Title]  
[Your Dealership Name]  
[Dealership Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Customer's Name]  
[Customer's Address]  
[City, State, Zip Code]

Dear [Customer's Name],

I hope this letter finds you well. At [Your Dealership Name], we are excited to announce an exclusive offer just for you!

For a limited time, we are offering incredible deals on our latest selection of vehicles, including [specific vehicles or models]. Whether you are looking for a reliable family car, a rugged SUV, or a fuel-efficient sedan, we have something for everyone.

As a valued customer, we would like to invite you to visit our dealership for a test drive and to discuss financing options tailored to your needs. To make this offer even more enticing, we are providing a special discount of [mention any discounts or offers] for customers who visit us by [expiration date].

Please feel free to reach out to me directly at [your phone number] or [your email address] to schedule an appointment or if you have any questions. We look forward to helping you find your perfect vehicle!

Thank you for considering [Your Dealership Name].

Best Regards,

[Your Name]  
[Your Title]  
[Your Dealership Name]