

[Your Name]  
[Your Position]  
[Your Organization]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Position]  
[Recipient Organization]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a sponsorship opportunity for the upcoming Rugby League World Cup (RLWC) taking place from [start date] to [end date] in [location].

As an organization committed to [briefly describe your organization's mission and values], we believe that partnering with the RLWC aligns perfectly with our goals and allows us to engage with our community in a meaningful way.

We expect [mention expected audience size, demographics, or any relevant statistics] during the event, providing a unique platform for your brand to gain visibility among a diverse and enthusiastic audience.

We would love to discuss how we can create a partnership that benefits both your organization and the event. Our sponsorship packages include [briefly outline sponsorship levels, benefits, and potential for engagement].

Thank you for considering this opportunity. I look forward to the possibility of working together to make the RLWC a memorable event. Please feel free to contact me at [your phone number] or [your email address] to discuss it further.

Warm regards,

[Your Name]  
[Your Position]  
[Your Organization]  
[Your Website (if applicable)]