

**\*\*Template Example: Persuasive Techniques in Rhetorical Samples\*\***

**\*\*Sample Title: The Importance of Environmental Conservation\*\***

1. **\*\*Ethos (Credibility)\*\***

- "As a leading scientist with over 20 years of experience in environmental studies, I can attest that our planet is in peril."

2. **\*\*Pathos (Emotional Appeal)\*\***

- "Imagine a future where our children play in polluted air and drink contaminated water. This is the reality we face if we do not act now."

3. **\*\*Logos (Logical Appeal)\*\***

- "Studies show that reducing carbon emissions by just 30% could prevent climate disasters. The science is clear, and the evidence is compelling."

4. **\*\*Rhetorical Questions\*\***

- "What kind of world do we want to leave for future generations? Isn't it our duty to protect it?"

5. **\*\*Anecdotes\*\***

- "Last year, I visited a small coastal town that has been devastated by rising sea levels. Their struggle is a reminder of what we stand to lose."

6. **\*\*Repetition\*\***

- "We must conserve. We must protect. We must act now for a sustainable future."

7. **\*\*Call to Action\*\***

- "Join me in the fight for our planet. Sign the petition, volunteer, and make your voice heard."

**\*\*End of Template Example\*\***