

****Template Example: Persuasive Techniques in Rhetorical Samples****

****Sample Title: The Importance of Environmental Conservation****

1. ****Ethos (Credibility)****

- "As a leading scientist with over 20 years of experience in environmental studies, I can attest that our planet is in peril."

2. ****Pathos (Emotional Appeal)****

- "Imagine a future where our children play in polluted air and drink contaminated water. This is the reality we face if we do not act now."

3. ****Logos (Logical Appeal)****

- "Studies show that reducing carbon emissions by just 30% could prevent climate disasters. The science is clear, and the evidence is compelling."

4. ****Rhetorical Questions****

- "What kind of world do we want to leave for future generations? Isn't it our duty to protect it?"

5. ****Anecdotes****

- "Last year, I visited a small coastal town that has been devastated by rising sea levels. Their struggle is a reminder of what we stand to lose."

6. ****Repetition****

- "We must conserve. We must protect. We must act now for a sustainable future."

7. ****Call to Action****

- "Join me in the fight for our planet. Sign the petition, volunteer, and make your voice heard."

****End of Template Example****