

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Date]  
[Recipient Name]  
[Recipient Title/Position]  
[Recipient Organization]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide a rhetorical evaluation of [Title of the Work or Speech], delivered by [Author/Speaker] on [Date/Occasion]. My analysis focuses on the effective use of rhetorical appeals, including ethos, pathos, and logos, as well as the overall structure and delivery of the piece.

Firstly, regarding ethos, [Author/Speaker] establishes credibility by [describe how credibility is established]. This helps the audience trust the message being conveyed.

In terms of pathos, the emotional appeal is particularly evident in [specific examples from the work]. This use of emotional language resonates with the audience, evoking feelings of [describe the emotions targeted].

The logical appeal, or logos, is demonstrated through [describe the logical reasoning or evidence presented]. This strengthens the argument by providing clear and coherent support for the claims made.

Furthermore, the overall structure of the piece contributes significantly to its effectiveness. [Comment on the organization, transition, or any specific techniques used]. This serves to maintain the audience's engagement and reinforces the central message.

In conclusion, [Author/Speaker] successfully employs rhetorical strategies to deliver a compelling argument that [summarize the overall impact of the piece]. The balance of ethos, pathos, and logos, along with the clear structure, makes [Title of the Work or Speech] a notable example of effective rhetoric.

Thank you for considering this evaluation. I look forward to your thoughts.

Sincerely,  
[Your Name]