

[Your Yoga Studio Name]
[Your Studio Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]
[Website URL]
[Date]

Dear [Recipient's Name],

Subject: Exclusive Promotional Offer for Our Valued Students

We hope this letter finds you in great health and spirits! At [Your Yoga Studio Name], we are excited to share a special promotional offer just for you.

****Limited-Time Offer:****

Join us for [describe the offer, e.g., "10% off your next class package" or "a free introductory class for new students"]! This offer is our way of saying thank you for being part of our community and for your commitment to your yoga practice.

****Offer Details:****

- ****What:**** [Briefly explain the offer, e.g., "Purchase any class package and receive 10% off your total!"]
- ****When:**** [State the time frame, e.g., "Valid from [start date] to [end date]."]
- ****How to Redeem:**** [Explain how to redeem the offer, e.g., "Simply mention this letter at the studio or use the code [CODE] when booking online."]

We invite you to take advantage of this limited-time offer and continue your journey toward wellness with us. Our experienced instructors are excited to guide you in your practice, whether you are a beginner or looking to deepen your skills in Iyengar yoga.

Feel free to reach out if you have any questions or if you'd like to book your next class. We look forward to seeing you on the mat!

Warm regards,

[Your Name]
[Your Title or Position]
[Your Yoga Studio Name]
[Contact Information]

P.S. Don't forget to share this offer with friends who might be interested in joining our yoga community!