

[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Title]

QVC, Inc.
[QVC Address]
[City, State, Zip Code]

Dear [Recipient Name],
I am writing to propose an exciting partnership opportunity between [Your Company] and QVC that I believe will resonate well with your audience and enhance your product offerings.

At [Your Company], we specialize in [briefly describe your product/service and its unique features]. Our mission is to [state your mission or goal], and we firmly believe that our high-quality products align with QVC's commitment to providing exceptional value to customers. We propose to feature our [specific product or product line] on your platform as a special presentation. With its distinct benefits, such as [list a few key benefits], we anticipate that it will attract a wealth of interest from your viewers, fostering brand loyalty and driving sales. We would love to collaborate with your team to develop a tailored marketing strategy, including promotional events, social media campaigns, and exclusive offers for QVC customers. We are confident that this partnership will not only enhance customer satisfaction but also increase market reach for both brands.

Thank you for considering this proposal. I am looking forward to the possibility of discussing this opportunity further. Please let me know a suitable time for us to connect.

Warm regards,
[Your Name]
[Your Position]
[Your Company]