

[Your Company Letterhead]

[Date]

[Recipient Name]

[Title]

QVC

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

Subject: Request for Proposal

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company]. We specialize in [briefly describe your company's services/products].

We are interested in exploring a partnership with QVC and would like to formally request a proposal to present our offerings for consideration.

We believe that our [mention specific products/services] align well with your audience and can enhance your current offerings.

We are eager to showcase how our products can contribute to QVC's mission and engage your viewers effectively. Please let us know the necessary steps to formalize this request.

Thank you for considering our proposal. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Phone Number]

[Your Email Address]