

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Position]

QVC

[QVC Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company Name]. We specialize in [brief description of your company/products].

I am reaching out to propose a promotional partnership between QVC and [Your Company Name]. We believe that a collaboration could enhance both our brands by [briefly outline mutual benefits].

Our product, [specific product or product line], aligns perfectly with QVC's audience due to [reason why your product is a good fit]. We would love the opportunity to explore how we could incorporate our offerings into QVC's programming or promotional efforts.

Please let me know a convenient time for us to discuss this partnership in more detail. I am looking forward to the possibility of working together.

Thank you for considering this opportunity.

Warm regards,

[Your Name]
[Your Position]
[Your Company Name]
[Your Phone Number]
[Your Email Address]