

[Your Company Letterhead]

[Date]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, ZIP Code]

Dear [Recipient's Name],

We hope this message finds you well. We are excited to introduce you to QVC, a leading global video and e-commerce retailer that offers an exceptional selection of products across various categories including fashion, beauty, home, and electronics.

At QVC, we pride ourselves on delivering high-quality merchandise paired with compelling storytelling and a unique shopping experience. Our mission is to connect with customers through engaging content and customer-focused service, ensuring a seamless shopping journey whether online, on-air, or via mobile.

We invite you to explore our diverse product offerings and consider partnerships that align with our shared values of quality, innovation, and customer satisfaction. We believe that by working together, we can create a positive impact and drive mutual growth.

Thank you for considering a collaboration with QVC. We look forward to the possibility of working together and exploring new opportunities.

Warm regards,

[Your Name]

[Your Title]

QVC

[Your Contact Information]

[Company Website]