

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient's Name]
[Recipient's Title]

QVC

[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. My name is [Your Name], and I am [Your Title] at [Your Company]. I am writing to propose a partnership between QVC and [Your Company] that I believe could create a mutually beneficial opportunity.

[Briefly introduce your company and its core values/products. Mention any notable achievements or recognition your company has received.]

We have developed a unique product line that aligns perfectly with QVC's audience, and I am confident that our offerings would resonate well with your customers. [Explain the product details, features, and benefits in a concise manner.]

I would love the opportunity to present our products in a format that highlights their uniqueness and appeal, potentially through a live demonstration or dedicated segment on QVC. [Discuss any past successful collaborations or experiences relevant to QVC.]

Please let me know if you would be available for a brief meeting to discuss this proposal further. I am looking forward to the possibility of collaborating with QVC and contributing to the fantastic array of products you provide to your audience.

Thank you for considering this proposal. I look forward to hearing from you soon.

Warm regards,

[Your Name]
[Your Title]
[Your Company]