

[Your Name]  
[Your Title]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Title]

QVC

[QVC Address]  
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Letter of Intent for Collaboration

I am writing to express our intent to collaborate with QVC on an innovative venture that aligns with both our brands and their values. Our company, [Your Company Name], specializes in [brief description of your company and its offerings].

We believe a partnership with QVC would enhance visibility and reach for both parties, leveraging your extensive platform and our unique products. Our aim is to introduce [specific product line/idea] that we feel would resonate strongly with your audience.

We are eager to discuss this opportunity further and explore mutual benefits. We propose scheduling a meeting to delve into the specifics of this potential collaboration.

Thank you for considering this proposal. We look forward to the possibility of working together.

Best regards,

[Your Name]  
[Your Title]  
[Your Company]