

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Position]

QVC, Inc.

[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. My name is [Your Name], and I am reaching out to inquire about the possibility of pitching a new product to QVC.

[Introduce your product briefly, including its name and unique selling points]. I believe that this product would resonate well with your audience because [explain why it fits QVC's brand and customer base]. I would love the opportunity to discuss this further and explore how we might work together. Please let me know the best way to schedule a meeting or if there's a submission process I should follow for product pitches.

Thank you for considering my inquiry. I look forward to your response.

Warm regards,

[Your Name]