

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient's Name]
[Title]

QVC

[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to submit a product for consideration for QVC's product lineup.

Product Name: [Product Name]

Product Description: [Brief description of the product, including unique features and benefits]

Target Market: [Describe the intended audience for the product]

Pricing: [Proposed retail price]

[Optional: Include any additional relevant details, such as sales history, awards, or endorsements.]

I believe that [Product Name] would be a valuable addition to QVC's offerings and resonate well with your customers. I have attached samples and additional materials for your review.

Thank you for considering my submission. I look forward to the possibility of working together and am happy to provide any further information if needed.

Sincerely,

[Your Name]
[Your Title/Position, if applicable]
[Your Company Name, if applicable]