

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, ZIP Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Position]

QVC

[Recipient Address]
[City, State, ZIP Code]

Dear [Recipient Name],

I hope this letter finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We specialize in [brief description of your business and products].

I am writing to express our interest in becoming a retail partner with QVC. We believe that our product line would be a great fit for your audience, and we would love the opportunity to present our offerings for consideration.

Our flagship products include [list key products or categories], which have been well-received in the market and align with QVC's commitment to quality and customer satisfaction. We would be thrilled to explore potential collaborations with your team, including a dedicated segment showcasing our products on your platform.

I would appreciate the opportunity to discuss this further and share more details about our offerings. Please let me know a convenient time for you to connect, or if you require any additional information from my side. Thank you for considering our proposal. I look forward to your positive response.

Warm regards,

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Website]
[Your Contact Information]